

# Jacob Schantz

Writer · Producer · Director

---

The filmmakers will build support by marketing through The Raymond Carver Society, trade publications and literary groups to address the target demographic in a structured question-and-answer format.

During these interviews, the filmmakers will promote the multi-tiered Producer Credit Program, outlined in the fundraising section. This credit system will allow the readers of Raymond Carver to participate in the production no matter their financial status.

*Little Things* will be theatrically distributed through film festivals that target low-budget filmmakers. The producers will also promote in local markets to raise awareness of the project and the skills of those involved.

In addition to the festivals, the filmmakers intend to schedule multiple "Four Wall" rentals across the country in support of *Little Things* and its cast, crew, and author Raymond Carver.

Through an aggressive grass roots movement lead by social networking and media relations, *Little Things* hopes to captivate audiences with a visceral theatrical experience that embodies the cinematic qualities of Carver's work.